Beverage Management

Beverage management is considered an essential part of touristic and hotel establishments. This course aims at introducing the process of beverage management in various touristic and hotel establishments, such as hotels, restaurants, bars, etc.

The course consists of the following modules:

* Definitions and introduction
* Basics of Beverage Services
* Beverage Department Layout
* Bars Parts
* Functions of Bars Parts
* Types of Bars
* Introducing Bar Staff
* Introducing Bar Equipment
* Product Cycle

The course aims at introducing the students into the most important types of beverages, their origins, types, presentation and serving, and the management of supplies and services associated with them.

At the end of the course, the students will become familiar with different types of beverages, such as coffee, tea, alcoholic drinks, cocktails, mocktails, in addition to beverages that require fermentation and distillation.