

**Course Description**

**International Tourism**

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| **Faculty of Business Administration** | | | **Department of Tourism and Hotel Management** | |
| Course | International Tourism | | Prerequisite: | - |
| Credit Hours:3 | Theoretical:3 | Practical:0 | Course Code: | CBTC110 |

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| **Description** |
| .  The course deals with the major indicators of International Tourism, which are essentially the international tourism statistics issued by the International Tourism Organization. It also deals with the concept of inbound and outbound tourism, in addition to international tourism revenues and costs. The course also introduces the concept of touristic geographical divisions. |
| **Content** |
| :The course deals with the following topics   1. Basic Definitions and Concepts in International Tourism (tourist, traveler, visitor, expatriate, migrant, rest, tour, and leisure time) 2. Groups of individuals who are not included within the statistics of International Tourism 3. Standards of Tourism 4. Major differences between Tourism and Travel 5. International Tourism and its Organizational Structures 6. Types of Tourism 7. Passage Procedures 8. The Concept of Touristic Geographical Divisions 9. Broad and Narrow Touristic Areas 10. International Tourism Statistics 11. Methods of Data Collection about International Tourism Statistics 12. Touristic Insurance |
| **References** |
| * INTERNATIONAL TOURISM: A GLOBAL PERSPECTIVE (2000). Editor: CHUCK Y.GEE Dean/ Co-Editor: EDUARDO FAYOS-SOLÁ. World Tourism Organization in cooperation with WTO Education Network at University of Hawaii at Manoa,U.S.A.University of Calgary,CanadaJames Cook University,Australia. * International Tourism Management (2001). Bhatia Arjun Kumar * World Tourism Organization (<https://www.unwto.org/>). * XIII INTERNATIONAL RESEARCH & PRACTICE CONFERENCE “TOURISM & SERVICE: EDUCATION, CHALLENGES & PROSPECTS” October, 28, 2011, Moscow. |